Website Planning document

Site purpose:

The purpose of this site is to provide information on the services our hotel chain provides. These services are specific to four main temple locations. We plan to show what our accommodations can offer, and provide patrons the opportunity contact us, make a reservation, and feel comfortable planning their stay with us.

Target Audience:

Our target audience are those living far from temple. We cater to families, as well as older temple attendees. The services and accommodations we provide should help families attend temple services without worrying about leaving children unattended. We also provide long term accommodations for service missionaries. We expect that large family groups will not be an infrequent occurrence.

Site Map:

Diagram

Description automatically generated

Typography:

|  |  |  |
| --- | --- | --- |
| Section: | Font: | Size: |
| Site Header | Girl next door | Temple Service |
| Navigation | Girl next door | Temple Service |
| Footer Nav | Girl next door | Temple Service |
| Heading 1 | Girl next door | Temple Service |
| Headings | Girl next door | Temple Service |
| Paragraphs | Inconsolata | Temple Service |

Color Scheme:

Diagram

Description automatically generated with medium confidence

Large View:

Graphical user interface

Description automatically generated

Medium View:

Chart

Description automatically generated

Small view:

Box and whisker chart

Description automatically generated